



CALGARY SPORTS AND ENTERTAINMENT CORPORATION

# INCLUSION PROGRAM

*Supporting diversity within our communities and the sports we love.*



## CSEC INCLUSION PROGRAM - FUNDING APPLICATION

In August 2021, CSEC and the Calgary Flames Foundation announced a \$2 million commitment through the Calgary Flames Foundation to support inclusion, diversity and equality in sport. The CSEC Inclusion Fund will foster greater inclusion and access to sport for BIPOC individuals, people with disabilities, women and girls and the LGBTQ+ community through the creation of strategic partnerships and funding available to groups working to promote inclusion in sports.

In order to be eligible to apply for funds, charities and groups must be working to stimulate spontaneous and/or organized participation in sport and recreation through the promotion of diversity and equality, adapted sport and accessibility, girls and women and within the LGBTQ+ community. Applicants must be a registered charity operating in southern Alberta to apply.

**NAME OF ORGANIZATION:**

**CRA REGISTRATION #:**

**AGLC ID (IF APPLICABLE):**

**YEAR ESTABLISHED:**

**BOARD OF DIRECTORS:**

**PRIMARY CONTACT:**

**EMAIL:**

**PHONE:**

**ADDRESS:**

**WEBSITE:**

**SPORT:**

**AREA YOUR PROGRAM SUPPORTS:**

DIVERSITY AND EQUALITY

ADAPTED SPORT/ACCESSIBILITY

GIRLS AND WOMEN

LGBTQ+ COMMUNITY

**PROGRAM NAME:**

**AGE RANGE OF PARTICIPANTS:**



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### DEMOGRAPHIC OF PARTICIPANTS

(GENDER, ETHNICITY, AREA OF CITY):

### AMOUNT REQUESTED:

### PLEASE PROVIDE DETAIL ON YOUR PROGRAM YOU ARE REQUESTING FUNDS FOR:

### PLEASE PROVIDE A DETAILED BUDGET FOR THE PROPOSED USAGE OF REQUESTED FUNDS:

(BE AS DETAILED AS POSSIBLE AND INCLUDE SPECIFICS ON QUANTITIES OR HOURS)


### TOTAL ANNUAL PROGRAM COSTS:

### NUMBER OF PARTICIPANTS IN PROGRAM:

### WHEN DOES THE PROGRAM RUN?

### CHARITY'S ANNUAL OPERATING COSTS:

### DO PARTICIPANTS PAY TO PARTICIPATE?

YES

NO

### IF SO, HOW MUCH PER PERSON?



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**WHO IS THIS PROGRAM FOR? WHO IS ABLE TO PARTICIPATE?**

**HOW IS THE PROGRAM PROMOTED?**

**HOW IS YOUR PROGRAM SUPPORTING THE GOALS OF THE CSEC INCLUSION PROGRAM?**

**HOW IS YOUR PROGRAM GROWING THE GAME OF THE SPORT YOU ARE APPLYING FOR OR EXPOSING NEW PARTICIPANTS TO SPORT AND RECREATION OPPORTUNITIES?**

**HAS YOUR GROUP EXPERIENCED A GROWTH OR DECLINE IN PARTICIPATION OVER THE LAST FIVE YEARS?**

PLEASE BE SPECIFIC WITH REGISTRATION NUMBERS.

**HOW WILL THIS FUNDING HELP TO SUPPORT AN INCREASE?**



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PLEASE DESCRIBE CSEC PARTNERSHIP OPPORTUNITIES.

HOW CAN CSEC OR ANY OF THE CSEC TEAMS (FLAMES, STAMPEDERS, ROUGHNECKS, HITMEN) BE INVOLVED IN THIS PROGRAM?

FUNDING IS PROVIDED ON A ONE-TIME BASIS, HOW WILL YOUR ORGANIZATION ENSURE SUFFICIENT FUNDS FOR OPERATING NEXT SEASON AND MOVING FORWARD?

HAVE YOU WORKED WITH CSEC AND/OR THE CALGARY FLAMES FOUNDATION BEFORE?

### QUESTIONS?

Please contact Ashley Enescu at  
[aenescu@calgaryflames.com](mailto:aenescu@calgaryflames.com)

### APPLICATION DEADLINES

**1** October 25, 2021  
**2** February 1, 2022

**3** April 30, 2022  
**4** July 15, 2022