



FEBRUARY 20 • 2024  
DEERFOOT INN AND CASINO

### DRESS

COWBOY FORMAL

### REGISTRATION

1:00 PM

### CARDS DEALT

3:00 PM

## HELLO FLAMES CHARITY POKER FANS!!

Welcome to our 17th annual Calgary Flames Ambassadors' Charity Poker Tournament at Deerfoot Inn & Casino! Thanks to all of you, we have now raised more than \$6.6 million for the Calgary Flames Foundation. Your contributions turn into nights at the Rotary Flames House, registration fees for sports for low-income families, Calgary community parks, rinks and playgrounds, and so much more. We are grateful for your generosity that is supporting kids in our community play and prosper. Have fun, enjoy the great company, and best of luck! Thanks and Go Flames Go!

### Steve Major and Rollie Cyr

CO-CHAIRS—CALGARY FLAMES AMBASSADORS' CELEBRITY POKER TOURNAMENT

FOR MORE INFORMATION ABOUT SPONSORSHIP,  
PLEASE CONTACT POKER COMMITTEE CO-CHAIRS:

STEVE MAJOR K.C.  
majors@bennettjones.com  
TEL: 403-298-3643

ROLLIE CYR  
rcyr@calgaryflames.com  
TEL: 403-777-3688

## POKER COMMITTEE MEMBERS

DAN FORIGO • 403-993-2600  
dforigo@vaultgroup.com

HANIF MANJI • 403-542-7913  
hmanji@elitetm.ca

WADE SPARKS • 403-297-1254  
sparksw@rileys.com

DAVID ZALESCHUK • 403-259-0093  
david.z@mystampede.com

BRYCE STEPHENS  
stephens.bryce@gmail.com

SHANNON WARREN • 403-966-4541  
shannon@matrixlabourleasing.com

JOHN WINDWICK • 403-519-0307  
jwindwick@atb.com

STEPHEN BUFFALO • 403-993-6083  
stephenb@irccanada.ca





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## SPONSORSHIP OPPORTUNITIES

### ♠ PRESENTING SPONSOR

PLEASE CALL TO DISCUSS THIS OPPORTUNITY.

#### ♠ \$26,250 ROYAL FLUSH SPONSOR

- TEN PLAYING SPOTS (six players/celebrities of your choice, maximum three per table, based on availability)
- Flames game day experience for you and seven guests
- Marquee logo recognition at Deerfoot Casino
- Marquee logo recognition in event advertising and printed material
- Sponsor photograph with VIP guest
- Logo on all participants take-home photos
- Sponsor gift for each poker player
- Unlimited food and beverage
- GST Not Included

#### ♠ \$10,500 STRAIGHT FLUSH SPONSOR

- FIVE PLAYING SPOTS (two players/celebrities of your choice, based on availability)
- Flames game day experience for you and three guests
- Prominent logo recognition at Deerfoot Casino
- Prominent logo recognition in event advertising and printed material
- Sponsor photograph with VIP guest
- Sponsor gift for each poker player
- Unlimited food and beverage
- GST not included

#### ♠ \$5,250 FULL HOUSE SPONSOR

- TWO PLAYING SPOTS (one player/celebrity of your choice, based on availability)
- Two tickets to a 2022-23 regular season game
- Logo recognition in event advertising and printed material
- Sponsor gift for each poker player
- Unlimited food and beverage
- GST not included

#### ♠ \$2,100 BIG BLIND SPONSOR

- ONE PLAYING SPOT
- Name recognition in event advertising and printed material
- Sponsor gift
- Unlimited food and beverage
- GST not included



Please contact [foundationevents@calgaryflames.com](mailto:foundationevents@calgaryflames.com) to receive the sponsorship registration link

### FOR MORE INFORMATION:

Please contact Poker Committee Co-Chairs or Poker Committee members

CALGARY FLAMES AMBASSADORS' CELEBRITY POKER TOURNAMENT



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## SPONSORSHIP OPPORTUNITIES

### ♠ \$15,000 CUSTOMIZE YOUR SPONSORSHIP

THE FOLLOWING WILL BE INCLUDED IN YOUR CUSTOM SPONSORSHIP:

- SEVEN PLAYING SPOTS (three players/celebrities of your choice, based on availability)
- Flames game day experience for you and five guests
- Prominent logo recognition at Deerfoot Casino
- Prominent logo recognition in event advertising and printed material
- Sponsor photograph with VIP guest
- Sponsor gift for each poker player
- Unlimited food and beverage
- GST not included

#### ♠ LOUNGE SPONSOR\*

\*SHARED WITH BEVERAGE SPONSOR.

Own a space in the reception and poker room for the duration of the event. Make this space your own for event guests to enjoy. This space will be shared between you and a beverage sponsor.

#### ♠ CELEBRITY SPONSOR

All celebrities will be wearing a shirt assigned to them for the duration of the day. As the Celebrity Sponsor, your logo will appear on each of the shirts worn by the celebrities of the event!

#### ♠ TABLE PHOTO SPONSOR

During the event, all participants will receive a photo of their table with their celebrity. As the Table Photo Sponsor, you will receive your logo on the photo handed out at the event and on the emailed version following the event.

#### ♠ AUCTION SPONSOR

Be the primary sponsor of the auction for the event. Your logo will appear on the tablets for the duration of the auction viewed by the 500 guests in attendance.



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#### FOR MORE INFORMATION:

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# CALGARY FLAMES FOUNDATION

In 2022/23, the Calgary Flames Foundation distributed \$5 million to southern Alberta charities. The Calgary Flames Foundation strives to improve the lives of southern

Albertans through health and wellness, grassroots sports, and education. At the heart of the Flames Foundation's work is helping kids to play and prosper.

