



PUTTING  
**MS**  
*on ice*

WITH THE

**Better**  **Halves**

SPONSORED BY



**SATURDAY, DECEMBER 17, 2016**

**FLAMES CENTRAL - 219 8 AVE. S.W.**

**DOORS: 6:30 PM**

**PERFORMANCE: 6:30 - 8:00 PM**

**PROGRAM START: 8:00 PM**

**DRESS: Semi-formal; dress nice with a touch of ice!**

*"This event signifies hope. Hope for a bright future for this disease as a cure is within reach. Your support for this event is a tremendous step in the right direction for those battling MS.*

*Together we will fight and find a cure."*

*Amber and T.J. Brodie - Lindsay and Jordan Sigalet*

**Tickets: \$150 each**

**Available at [calgaryflames.com/Msonice](http://calgaryflames.com/Msonice)**

SUPPORTING THE  
CALGARY FLAMES FOUNDATION  
AND MS RESEARCH





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## SPONSORSHIP BENEFITS

### DIAMOND SPONSORSHIP - \$15,000

**INCLUDES:**

- 15 VIP tickets for a private area
- 10 tickets to the event
- Welcome from a member of the Flames
- Bottle service in your lounge (champagne and private server)
- Prominent logo recognition on event signs and screens
- Prominent logo recognition in event program
- Prominent logo recognition on post-event advertisement

### CRYSTAL SPONSORSHIP - \$10,000

**INCLUDES:**

- 10 VIP tickets for a private area
- 8 tickets to the event
- Bottle service in your lounge (champagne and private server)
- Logo recognition on event signs and screens
- Logo recognition in event program
- Logo recognition on post-event advertisement

### SILVER SPONSORSHIP - \$7,500

**INCLUDES:**

- 12 tickets to the event
- Logo recognition on event signs and screens
- Logo recognition in event program
- Logo recognition on post-event advertisement

### ICE SPONSORSHIP - \$3,000

**INCLUDES:**

- 8 tickets to the event
- Logo recognition on event signs and screens
- Logo recognition in event program
- Logo recognition on post-event advertisement